







Investment Conference – Expo Osaka 2025

June 23rd, 2025

Hotel Fukuracia Osaka Bay

〒559-0034 1-7-50, Nanko-Kita, Suminoe-Ku, Osaka City, Osaka

14.00-17.00

Proposed Agenda

13:30-14:00 **Participant Registration**

Moderator: Mr. Masaaki Tominaga, Embassy of Serbia in Japan

14:05-14:30 **Introductory Remarks:**

- Mrs. Jagoda Lazarević, General Commissioner of the Republic of Serbia for Expo Osaka 2025, Minister of Internal and Foreign Trade of the Republic of Serbia
- Mr. Mihailo Vesovic, Deputy President of the Chamber of Commerce and Industry of Serbia
- Representative of the Osaka Chamber of Commerce and Industry
- Mr. Goran Pekez, Chairman of the Board of Directors, JBAS

Key Note Speech: 14:30-14:45

Mr. Siniša Mali, First Deputy Prime Minister and Minister of Finance of the Republic of Serbia

14:45 -16:00 Presentations on the Investment Potential of the Republic of Serbia

- Mr. Nikola Janković, director Sector for International Cooperation, Development Agency of Serbia
- 🖊 Mr. Stefan Badža, Advisor to the Prime Minister of the Republic of Serbia 'Artificial intelligence and potential investments'
- Mr. Mihailo Vesovic, Deputy President of the Chamber of Commerce and Industry of Serbia
- Best practice example: video statements from Japanese investors in Serbia
- Mr. Masami MIYAMORI, Cooperate Officer, Production Headquarters, Toyo Tires
- Mr. Kumamoto Takahiro, Vice President Japan Tobacco Inc.
- Mrs. Milena Argirovic, Takeda, "Bridging Continents, Building Innovation: Japanese Pharma's Strategic Role in Sebia's Biotech Future"
- Mrs. Smiljana Krivokuća, director of BIO4 ltd Belgrade (presentation of Serbian bioeconomy hub)

Signing of Memorandum of Understanding between JBAS and Japan Business Club

16:00-16:30 Q & A session

Concluding Remarks 16:30 -16:35

Mr. Hideki SHO, Director-General for Osaka & Kansai, JETRO

16:35 - 17:15 **Transportation to Serbian Pavilion Expo Osaka**

17:15-18:30 Networking Cocktail and Participant Networking - Serbian Pavilion Expo Osaka